



CSR FOR INCLUSIVE DEVELOPMENT

30TH SEPTEMBER 2015 | LE MÉRIDIEN, NEW DELHI

CHIEF GUEST

SHRI KRISHAN PAL GURJAR
 MINISTER OF STATE OF SOCIAL JUSTICE
 & EMPOWERMENT
 GOVERNMENT OF INDIA



Business magnate, investor and philanthropist Warren Buffett had once said that if you're in the luckiest 1% of humanity, you owe it to the rest of humanity to think about the other 99%. While the initiatives by the likes of Buffett, Bill Gates, Azim Premji and Shiv Nadar fall under the traditional definition of philanthropy, the corporate India like their counterparts elsewhere in the world have been engaged in using their resources - monetary or otherwise - as part of their efforts of giving back to the society.

Paving way for a structured CSR initiative that can also enable the India Inc to play a pivotal role in the government's social development agenda, the Government of India through the Companies Act, 2013 brought to forefront the idea of corporate social responsibility. During the last one year - since April 1, 2014 when it became mandatory for profit-making firms to divert 2% of their profit-after-tax to CSR activities - the entire landscape of CSR in India has changed radically.

While companies, including majority of the public sector enterprises that have been spending on CSR already had some sort of a structure in place, for majority of the others who had to massively multiply their CSR spending, it is proving as difficult to spend money as it is perhaps to earn it. Most of these companies have failed to spend the minimum 2% of their profits on social responsibility activities in the first year. And they are struggling with the procedural and infrastructural requirements.

According to experts, it would take some time for private companies to get used to the process before they can successfully spend the mandated percentage of their profits on CSR activities. However, they do believe CSR is here to stay.

The Governance Now REFLECT series on CSR for Inclusive Development will focus on how corporate can align their CSR initiatives with their core business objectives, their brand, image & reputation and create a win-win situation for the business and the society.



DISCUSSION THEMES

- 🔗 How companies can plan & implement CSR initiative better
- 🔗 Roadblocks & challenges in CSR
- 🔗 Measuring the success of CSR (importance of Social Audit)
- 🔗 Integrating business with complexities of CSR
- 🔗 Aligning CSR with brand, image & reputation
- 🔗 Legal measures for broad basing CSR
- 🔗 New Models and Innovations in CSR
- 🔗 Focus on sustainability and Long term impact
- 🔗 Driving sustainable & responsible business

KNOWLEDGE PARTNER



INSTITUTIONAL PARTNER





THE AGENDA

09:00 AM ONWARDS

REGISTRATION AND WELCOME

10:00 AM - 11:30 AM

INAUGURAL SESSION

Welcome Address: Mr. Kailashnath Adhikari, Director, Governance Now

Opening Note: Mr. Parul Soni, Global Managing Partner, TTC

Special Address: Dr. Subash Chandra Khuntia*, Secretary, Department Of School Education & Literacy, MHRD, Government of India

Special Address: Mr. Sanjay K Panda, Secretary Textile, Government of India

Special Address: Ms. Lalitha Kumaramangalam*, Chairperson, NCW

Keynote Address: Mr. Krishan Pal Gurjar, Minister of State of Social Justice & Empowerment, Government of India

11:30 AM - 11:45 AM

Networking Tea

11:45 AM - 11:55 PM

EXPERT SESSION: Mr. Mukesh Jain, Joint Secretary, Ministry of Social Justice & Empowerment, Government of India

11:55 PM - 12:05 PM

EXPERT SESSION: Mr. D R Sarin, CMD, ALIMCO

12:05 PM - 01:05 PM

PANEL DISCUSSION I

CSR & Governance: Concerns and Solutions

The panel will discuss how CSR Governance can be improved. The role that CSR committee and the top management have to play to ensure impact of the CSR initiatives. It will discuss the concerns regarding transparency and accountability of CSR practices, involvement of CSR committee in project implementation, effectiveness and efficiency Governance mechanism. The panel discussion would include how CSR is aligned with overall business growth by throwing light on the good practices in CSR space. This session will cover the overall CSR policy framework which will include monitoring, implementation, other aspects related to CSR.

MODERATOR: Mr. Kumar Anurag Pratap*, CSR Leader, Capgemini

CHAIR: Mr. Ashok Pavadia, Adviser, ISC Secretariat, Government of India

Mr. Ranjit Singh*, General Manager, CSR & Sustainability, Maruti

Ms. Harshita Pande*, Head - CSR, Apollo Tyres Ltd

Dr. Muna Ali, Head-CSR, PepsiCo India

Mr. Sanjeev Kaushik*, Executive Director, IIFCL

01:05 PM - 01:15 PM

Q&A

01:15 PM - 02:00 PM

Lunch

02:00 PM - 02:15 PM

Expert Session: Aligning CSR with brand, image & reputation

02:15 PM - 03:15 PM

PANEL DISCUSSION II

CSR Practitioners' Challenge

As per section 135, Companies Act, companies are supposed to spend 2% of their PBT on CSR, yet the CSR practitioners are struggling to find funding opportunities due to lack of awareness about the statutory requirements, process of availing CSR funds and the difference of work culture between the corporates and NGOs. The panel of NGO representatives will share their experiences of availing CSR funds vis-à-vis NGOs, UN and other funding agencies and challenges they have faced meeting expectations of the corporate houses.

MODERATOR: Mr. Parul Soni, Global Managing Partner, TTC

CHAIR: Dr. Madhukar Gupta, Additional Secretary, Department of Public Enterprises, Government of India

Ms. Namita Vikas*, Senior President & Country Head (Responsible Banking) & Chief Sustainability Officer, Yes Bank

Ms. Amy Nishtha Satyam, Resource Mobilization Specialist , UNWOMEN

Mr. Pratiek Kumar*, CEO, Magic Bus

Mr. Deepak Arora*, CEO, Essar Foundation

Ms. Madhu Sirohi*, Country Head, Vodafone Foundation

03:15 PM - 03:25 PM

Q&A

03:25 PM - 04:25 PM

PANEL DISCUSSION III

Partnership for Development: The PPP Approach

The panel will discuss strategy how the state, companies and NGOs can come together for identifying issues and developing action plan for addressing these critical social issues. They may together pull funds and resources from the government programs/schemes, corporates and Civil societies in the most accountable and transparent fashion and work collectively for sustainable development of the society at large.

MODERATOR: Mr. R Swaminathan, Chief Strategy & Programmes Officer, Azim Premji Philanthropic Initiatives

CHAIR: Mr. S N Tripathi*, Additional Secretary, Ministry of Micro Small and Medium Enterprises, Government of India

Mr. Jonathan Addleton*, Mission Director, USAID India

Mr. T L Satyaprakash*, DC, Gurgaon

Ms. Bhavna Bhatia*, South Asia Regional Program Coordinator (Leadership, Learning & Innovation), World Bank

Mr. Vijay Chadda*, CEO, Bharti Foundation

04:25 PM - 04:35 PM

Q&A

04:35 PM - 05:35 PM

VALEDICTORY SESSION

Dr. Vinay Sahasrabudde*, National Vice President, BJP

Mr. Tapan Ray*, Secretary, Ministry of Corporate Affairs, Government of India

Mrs. Nita M. Ambani*, Founder and Chairperson, Reliance Foundation

Ms. Maneka Gandhi*, Minister of Women & Child Development, Government of India

Mr. Jual Oram*, Minister of Tribal Affairs, Government of India

05:35 PM - 05:40 PM

VOTE OF THANKS

Note: All speakers subject to confirmation



CSR FOR INCLUSIVE DEVELOPMENT



A SRI ADHIKARI BROTHERS ENTERPRISE

30TH SEPTEMBER 2015 | LE MÉRIDIEN, NEW DELHI

KEY SPEAKERS AT OUR CONFERENCES



Kalraj Mishra
Union Minister for MSME



Ramvilas Paswan
Minister of Consumer Affairs, Food and Public Distribution Government of India



Shri Manoj Sinha
Hon'ble Minister of State, Railways



Dr. Vinay Sahasrabudhe
Director General of Rambhau Mhalgi Prabodhini, National Vice President, BJP



Nitish Kumar
Chief Minister, Bihar



Arvind Kejriwal
Chief Minister, Delhi



Rajpal Singh Shekhawat,
Minister for Urban Development & Housing, Rajasthan



Shri Kailash Vijayvargiya
Hon'ble Minister, Urban Administration, Housing & Environment, Govt of Madhya Pradesh



Praful Patel
Former Union for Minister Heavy industries and public enterprises



Shiela Dixit
Former Chief Minister, Delhi



Tariq Anwar
Former Union Minister of State, Ministry of Agriculture



Capt. Robin Bordoloi
MLA, Chairman, Guwahati Metropolitan Development Authority (GMDA)



Shri Haribhau Bagde
Speaker, Maharashtra Legislative Assembly



Mr. Anil Swarup
Secretary Coal, Government of India



Amitabh Kant
Secretary, Department of Industrial Policy & Promotion



VB Pyarela
Additional Chief Secretary, Power Department, Government of Assam



N Bajendra Kumar,
Additional Chief Secretary, Housing and Environment, Government of Chhattisgarh



P Raghendra Rao
Additional Chief Secretary, Town & Country Planning & Urban Estates, Housing, Government of Haryana



Rajesh Aggarwal
Joint Secretary, Ministry of Finance, Government of India



Rajiv Ranjan
Principal Secretary, Department of Highways and Minor Ports, Tamilnadu



RP Khandelwal
Secretary, PWD, Rajasthan



Krishna Kumar,
Vice Chairman, Bhubaneswar Development Authority & Commissioner, Bhubaneswar Municipal Corporation



BS Bassi
Commissioner of Police, Delhi



Sisir Kumar Ratho
Special Secretary, Housing & Urban Development Department, Government of Odisha



Amit Kataria,
CEO, Naya Raipur Development Authority (NRDA), Government of Chhattisgarh



Vishal Kumar Dev
Commissioner-cum-Secretary, Department of Industries, Government of Odisha



Sudhir Krishna
Former Secretary, Ministry of Urban Development, Gol



Mr. Brian Parrott
Minister (Commercial), High Commission of Canada



Mr. Benedict L J Eijbergen
Program Leader, Infrastructure, World Bank India



Shri Ashish Kumar Chauhan
MD & CEO, BSE Limited

and many more...

CONTACT US

For Confrence

Shubhendu Parth, +91 9811402655, parth@governancenow.com

Praggya Gupta: +91 9873650603, pragya@governancenow.com

For Delegate Registration

Srikant Kukreti, +91 9871023330 srikant@governancenow.com

For Branding & Sponsorship

Debabrata Ray, +91 9899650692, debabrata@governancenow.com